CECOA

Leonardo da Vinci
Pilot projects

Education and Culture

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"Valorisation Plan"

Dissemination
+ Exploitation of results

27/01/2006

VALORISATION PLAN

WP8 Aims:

- To promote the dissemination and exploitation of project results;

- To involve the partnership as an active element of the products and results valorisation;

- To involve final users and stakeholders in the valorisation and exploitation of the project products.

Duration:

"**24 months**: *It starts on the 15/11/2005 and ends on 14/11/2007.*

27/01/2006

VALORISATION PLAN

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- **<u>Primary Valorisation</u>:**

    "Aiming to disseminate detailed results near the target groups directly involved with the project execution…"

- **<u>Secondary Valorisation</u>:**

    "Aiming to explore the project results and products near end users…

    "…horizontal level of valorisation since includes the results transferability to institutions with similar goals and objectives ".

- **<u>Vertical Valorisation</u>:**

    "Aiming to promote the integration of the results at an instructional level…

    This dissemination will be a task of the Project Local Committees".

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PRIMARY VALORISATION

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- **During WP2 + WP3**

All partners will organise thematic workshops targeted to training consultants in order to affect them with the sustainable e-leaning strategy.

7 WORKSHOPS + Mix of 15 training consultants with and without e-learning experience.

Products/ results to valorisation:

PR1 - State of the Art Report and the ROI methodology for e-learning courses

PR3 – Guide for Training Consultants: e-Learning Quality and ROI Evaluation

1st contacts: until 14/05/2006
Final feedback: until 14/07/2006

27/01/2006

PRIMARY VALORISATION

- **During WP3**

All partners will organise workshops target to SME's managers, owners, entrepreneurs and other decision makers focused on the e-learning benefits for SME's and the ROI Methodology.

7 WORKSHOPS + To involve at least 25 persons.

Products/ results to valorisation:
PR1 - State of the Art Report and the ROI methodology for e-learning courses

Final feedback: until 14/10/2006

27/01/2006

PRIMARY VALORISATION

- **During WP5**

CECOA, BFI, Profitwise will organise **CASE DEMONSTRATIONS** for SME's with the support of e-learning solutions suppliers available on the market.
(It can be done in National events)

Final feedback: until 14/03/2007

BFZ, University of Tartu, CCC and NKI will organised **FOCUS-GROUPS** target to discuss the e-learning return on investment with the trainees and trainers/tutors of the e-learning courses…

Final feedback: until 14/04/2007

27/01/2006

PRIMARY VALORISATION

- **During WP6**

All partners will organise workshops target to SME's managers, owners, entrepreneurs and other decision makers.

7 WORKSHOPS + To involve at least 25 persons.

Products/ results to valorisation:
PR8 - Guide to conceive and evaluate e-learning courses for SME's entrepreneurs

Final feedback: until 14/10/2007

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- **During WP3**

All partners will organise seminars target to VET centres, social partners, public and private organisation, training consultants in order to affect them with the sustainable e-leaning strategy.

7 SEMINARS + To involve 75 persons from entities with experience on online learning and also others resistant towards e-learning courses.

Products/ results to valorisation:
PR1 - State of art report and the ROI methodology for e-learning courses

SECONDARY VALORISATION

- **During WP6**

All partners will organise seminars target to VET centres, social partners, public and private organisations (mainstreaming) and training consultants

7 SEMINARS + To involve 75 persons.

In the Portuguese Seminar, the other partners will be invited to present their project results and contributions.

Products/ results to valorisation:

PR9 - Guide to conceive and evaluate e-learning courses for training providers

Final feedback: until 14/11/2007

27/01/2006

E-Learning Quality for SME's: Guidance and Counselling

VERTICAL VALORISATION

- **During WP3 and along the project**

All partners will promote the integration of the results at an instructional level in order to make changes and improve the quality of the vocational training systems.

7 PROJECT LOCAL COMMITTEES (composed by SME's owners, training consultants, VET providers, social partners, VET authorities, etc):

- Fostering a closer contact with the end users;

- Products validation (according to the QMP);

- Commitment with events organisation (both primary and secondary level).

Creation: until 14/05/2006

Formal duration: until 14/11/2007…

27/01/2006

RESULTS

WORKSHOPS

- 7 workshops target to training consultants aiming to disseminate the PR1 and PR3;

- 7 workshops target to disseminate the PR1 for SME's, managers, owners and entrepreneurs;

- 7 workshops target to disseminate the PR8 for SME's, managers, owners and entrepreneurs.

RESULTS

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OTHER EVENTS

- 3 case demonstrations for SME's;

- 4 focus-groups target to discuss the e-learning return on investment;

- Divulgation of project results in the project blog, partners websites and newsletters, offline and online media (press releases, articles, news).

RESULTS

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SEMINARS

- 7 seminars target to disseminate the PR1 to VET centres, social partners, public and private organisations;

- 7 seminars target to disseminate the PR9 to VET centres, social partners, public and private organisations (mainstreaming) and training consultants.

IMPACT

IN SHORT TERM

- Level of knowledge of employers at the decision making process:
  - E-learning solution results in an appropriate increase of knowledge and improvement in performance?

- The training consultants, as mediators, will be train to guide and counselling SME's in the acquisition of sustainable training solutions.

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IN SHORT TERM

To promote a referential system to evaluate e-learning quality

To contribute to the improvement of the quality of e-learning courses

1) The training consultants will acquire new tools to reach SME's;

2) SME's will be involved since the project beginning;

3) The training providers will access to a set of best practices.

27/01/2006

IMPACT

IN LONG TERM

- Partners will be able to design, conceive, develop, implement and evaluate VET courses target to the SME's;

- SME's will develop new needs and strategies for small-scale cooperative networks;

- Public-private consortium will link the public policies to the SME's needs and improve the VET systems quality and impact.

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E-Learning Quality for SME's: Guidance and Counselling

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3 TYPES OF QUALITY VALIDATION

- External evaluator (an expert invited by the WP responsible),

- Internal evaluator (another partner)

- Each country will validate the final products near their **Project Local Committees**.

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FURTHER INFO

vanda.vieira@cecoa.pt

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