

















Dissemination Report

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Author: Fundación Ronsel

Title

Dissemination Report

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Authors

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1. DISSEMINATION STRATEGY

Dissemination activities followed the strategy designed at the beginning of the project lifetime, which revolved around the goal of maximizing the outreach of its achievements at each implementation stage, following a planned and continuously update timeline. On this basis, partners devoted great efforts on disseminating the activities and their resulting products regularly on its network, along with updates of the project website.

The NEETS in Action dissemination strategy was based on 3 pillars:

- The definition of the intended target users: potential NEETS, their families and community, education and vocational training institutions and authorities, employment services and public administrations, enterprises, social partners social workers.
- o The need to get feedback from end-users and stakeholders.
- The goal to exploit the project results, by making specific valorization activities.

The dissemination plan based on this strategy helped to optimize the value of the outcomes, reinforcing their impact on the community and the likelihood for the transferability of the methodology to other contexts.

The technical implementation plan included specific multiplier events, with the participation of stakeholders of different kind, integrating focus groups, networks of stakeholders and 1 national seminar in each of the countries (Portugal, Spain and Italy) directly involved in the testing of the methodology. This plan included also an EU conference, held online in October 2020.

A large part of the project activities were planned to hold face-to-face events in which to present results or share progress with attendees, in addition to obtaining their feedback and perceptions. Since March 2020, due to the global pandemic of Covid-19, and the mobility and meeting restrictions imposed, these activities have had to be rethought. For this reason, many of the dissemination activities of the 2020 project have been adapted to a digital environment, prioritizing social networks and videoconferences or video-call meetings.

The accomplishment of the strategy was monitored by partners reporting on their dissemination activities by means of a spreadsheet, specifically designed to this aim, including type of action and organizations addressed its number and that of the persons directly involved, with additional information regarding the effects on participants, observations and problems encountered.



2. COMMON TOOLS AND RESOURCES

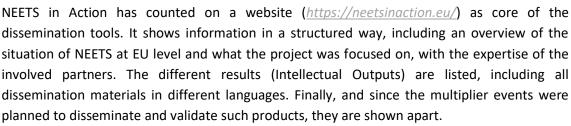
The logo of the NEETS in Action project was the very first dissemination product. Several designs were proposed, and the partnership finally decided on a simple logo but in which the two keywords of the intentionality of the project name gain strength.

NEETSinaction

The logo is shown in all dissemination channels, technical results, and financial documents, for which a specific layout was also designed.

It is also accompanied on the web and documents with the image of some heroic young women and men, as a direct form of connection and attraction for those young people to whom the project is directed.







PROJECT WEBSITE

NEETSINACTION

PROJECT OUTPUTS DISSEMINATION AREA CONTACTS Q



You want them to see your =potential?



RE-ENGAGING YOUNG PEOPLE IN EUROPE

engage young people who are NEET in order to promote youth employment and prevent the social exclusion of young people. Possible approaches include upgrading their employability skills, addressing skills mismatches and providing work experiences in their local communities.

E FACEBOOK PAGE

WHAT IS IT?

What We Are Doing

- ADDRESS marginalization and social exclusion of young people.
- ✓ DISSEMINATE best measures to reduce the number of young people who are NEET across Europe.
- SUPPORT the development of self-confidence and social capital among young people who are NEET.
- ENHANCE young people's employability and entrepreneurial
- BUILDE bridges between schools/training providers and employers.





We Are Doing This By

- REACHING OUT to young people who are NEET but also to professionals who work with them.
- ☑ INVOLVING local stakeholders to increase NEETs' working and learning opportunities in their communities.
- ☑ TESTING an intervention model to improve young people's employability, social and life skills.
- PROVIDING and EVALUATING an intervention model based on a LOCAL MULTI-STAKEHOLDER approach
- ORGANIZING public events, awareness raising sessions for information and dissemination of the project.

NEETS OACTION

PROJECT OUTPUTS DISSEMINATION AREA CONTACTS Q

Why We Are Doing It

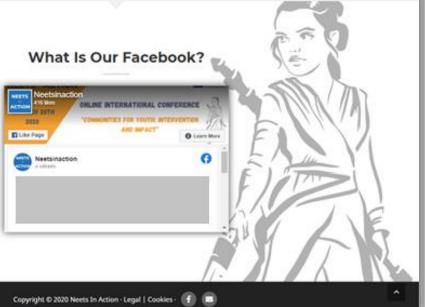
- ✓ to socially RE-INTEGRATE young people struggling to find their
- ☑ to EXCHANGE EXPERIENCES and identify best practices already in
- to BUILD new PATHWAYS and TOOLS to encourage the social inclusion of young people who are NEET across Europe.
- ☑ to DEVELOP innovative, meaningful and effective work-based learning strategies.
- to LOWER youth unemployment at the local level.
- ☑ to INCREASE the NETWORKING CAPACITY to increase NEETs' social inclusion and employability.
- to ENSURE the SUSTAINABILITY of provision in participating areas.





Who We Want To Engage With

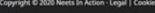
- Are you fighting youth unemployment locally and are interested in working with us?
- Are you struggling to find learning and work experience opportunities for young people who are NEET?
- Are you looking for support and guidance to get back into the world of work, education or training?
- Join Our Community Now!











PROJECT BROCHURE

A brochure was also prepared, to be distributed on demand, comprising general information with regard to the project aim, its target users, the methodology to apply and, finally, the expected results to be achieved.

It is available in English, Portuguese, Italian, Spanish and German.







Leaflet - Portuguese version









Leaflet - Italian version









Leaflet - Spanish version



NEETSin**ACTION**

Trabajando en un futuro mejor para nuestros jóvenes



"Redes comunitarias para la integración de los jóvenes en situación de NINI"

¿Qué hacemos?

0

rese

isob Institut für socialevissenschaftliche Beratung Grabi I

CP

ABORDAR

la marginación y la exclusión social de los jóvenes

las mejores medidas para combatir este fenómeno en la UE

la autoconfianza, el capital social y el autodesarrollo

la empleabilidad y el aprendizaje empresarial de los jóvenes **EDIFICAR**

> puentes entre escuelas y empleadores **IMPLICAR**

a empresas locales y comunidades que utilizan medidas de inclusión social dirigidas a los jóvenes

¿Por qué lo hacemos?

para REINSERTAR

a la gente joven que lucha por encontrar su camino para INTERCAMBIAR EXPERIENCIAS

e identificar las mejores prácticas que ya existen para CONSTRUIR nuevos CAMINOS y HERRAMIENTAS para la inclusión social de jóvenes NINIS en Europa para INNOVAR utilizando estrategias de aprendizaje basadas en el trabajo con significado e impacto

para REDUCIR el desempleo juvenil a nivel local para AUMENTAR la capacidad de CREACIÓN DE REDES para IMPULSAR la inclusión social

y la empleabilidad de los NINIS para ASEGURAR la SOSTENIBILIDAD

a un nivel práctico

ronsel

PÁGINA WEB: FACEBOOK:

www.neetsinaction.eu Neetsinaction



LLEGANDO

a los jóvenes que son ninis y apoyando a los profesionales INVOLUCRANDO

a las partes interesadas para aumentar las oportunidades de trabajo y aprendizaje de los NEET en sus comunidades

un modelo de intervención para mejorar la empleabilidad y las habilidades sociales y vitales de los jóvenes PROPORCIONANDO

y EVALUANDO un modelo de intervención basado en un enfoque DE MÚLTIPLES PARTICIPANTES LOCALES

> eventos públicos, sesiones de sensibilización para información y difusión del proyecto

¿Y TÚ?

¿Está luchando contra el desempleo de los JÓVENES a nivel local y está interesado en trabajar con nosotros? ¿Estás teniendo dificultades para encontrar OPORTUNIDADES laborales y de formación para jóvenes NINIS? ¿Estás buscando apoyo y GUÍA para volver al mundo del TRABAJO, EDUCACIÓN o FORMACIÓN PRÁCTICA? **JÚNETE A NUESTRA COMUNIDAD AHORA!**

> www.fundacionronsel.org fundación ronsel info@fundacionronsel.org





Young People in NEET Situation"

NEETS*i n* **ACTION**

Leaflet - German version

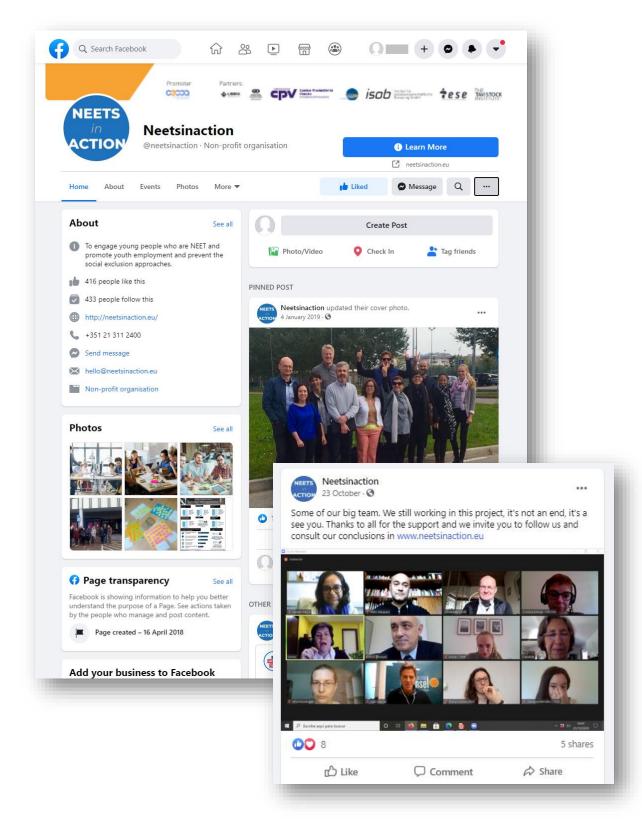






PROJECT FACEBOOK PAGE

The project was also disseminated by its Facebook page, with a total number of 433 followers (https://www.facebook.com/neetsinaction). It was fed on a continuous basis, with information of relevant activities, brand-new outputs and references from external sources. The Facebook was created by Fundacion Ronsel and managed by this entity and the project coordinator, CECOA.



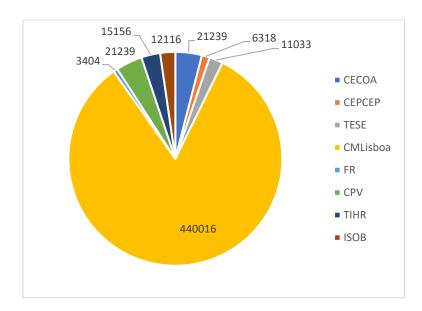


3. AGGREGATED DATA

This section depicts the different activities developed by each partner, with a special focus on the type of activities and the type organizations addressed, in terms of institutions and people involved.

TARGETS

According to data from the 8 partners, 530.521 targets - in terms of people - were reached, considering this figure as estimation since the calculation, in some cases, was done on the basis of participants or subscribers in certain forums which may increase the number of potential recipients but also the potential impact.



The profile of the organizations addressed throughout the project lifetime was very assorted, been contacted public authorities, Adult Educations providers, non-profit/non-governmental institutions, bodies providing guidance and counselling, universities, VET provider associations, social partners and research centers and practitioners, along with other institutions with no specific nature.



Project "Community Networking for Integra

NEETSin**ACTION**

Focus Groups)

Each partner organized at least 1 FG. The FG were associated with the IO2 implementation. A total of 30 attended the FGs. See the distribution per country:

For Portugal, a total of 10 attended the FGs.

- FG 1: 7 participants
- FG 2: 3 participants

For Spain, a total of 10 attended the FGs.

• FG 1: 10 participants

For Italy, a total of 10 attended the FGs

• FG 1: 10 participants

MULTIPLIER EVENTS

It is due to mention that the **multiplier events** organized in Portugal, Spain and Italy constituted the core of the dissemination activities, for which lists of participants were provided to the promoter by the organizing partners.

Networks Meetings of Community Stakeholders

Each partner organized 3 NMs. A total **193 attended the networking meetings.** See the distribution per country:

For Portugal, a total of 104 attended the NMs.

- NM 1: 42 participants
- NM 2: 38 participants
- NM 3: 24 participants

For Spain, a total of 38 attended the NMs.

- NM 1: 11 participants
- NM 2: 12 participants
- NM 3: 15 participants

For Italy, a total of 51 attended the NMs.

NM 1: 14 participants



NM 2: 18 participantsNM 3: 19 participants

National Seminars

3 National seminars were organized, one in Portugal, one in Italy and another one in Spain. 127 participants attended the NSs.

For Portugal, a total of 40 attended the NS.

For Spain, a total of 37 attended the NS. It was divided in 3 days due to Covid-19 restrictions.

• NS 1: 13 participants

• NS 2: 15 participants

• NS 3: 14 participants

For Italy, a total of 45 attended the NS.

European Conference

The conference was made via videoconference, since the restrictions due to de Covid-19 prevented the realization of a large face-to-face event. 72 participants attended the event.



4. ACTIVITIES AT NATIONAL LEVEL

All partners were involved in the dissemination of the project, spreading its knowledge and the experiences and results acquired throughout its implementation amongst their social and professional network. This activity was greater in Portugal, Spain and Italy due to the technical program they had to develop, including specific multiplier events. It is also due to mention the publication of articles in the media, covering the final conclusions of the project.

A) PORTUGAL

Several were the participating partners in the Neets in Action project in Portugal, where they all collaborated to the extent of their possibilities to disseminate evolution and learning throughout the process.

- ✓ Centro de Formação Profissional para o Comércio e Afins (CECOA)
- ✓ Universidade Católica Portuguesa (CEPCEP)
- ✓ TESE Associação para o Desenvolvimento
- ✓ Câmara Municipal De Lisboa (CMLisboa)

PROJECT PROMOTION ON PORTUGUESE PARTNERS INSTITUTIONAL WEBSITES

All of the partners disseminated the project at their own websites, sharing the basic information and documents.

CECOA

https://www.cecoa.pt/news/show/632.html

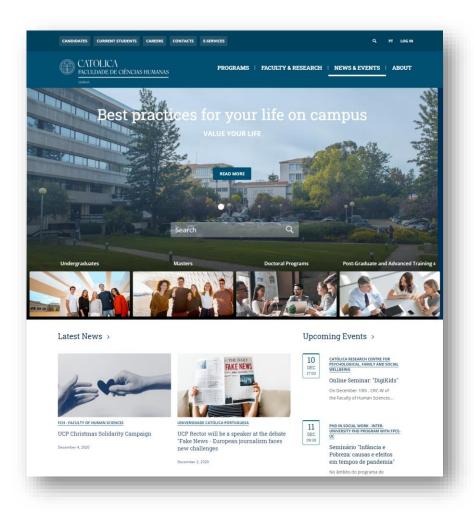




"Community Networking for Integration of

CEPCEP

https://fch.lisboa.ucp.pt/





TESE

At the time of writing this document, the TESE website is being renewed, but the project information can be consulted on the following website:

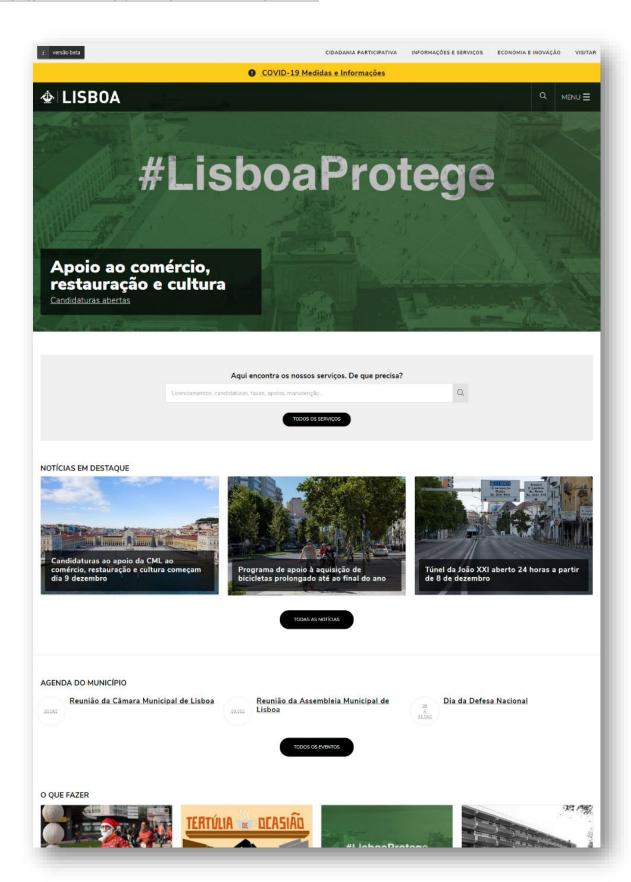
http://tese.org.pt/index.php/jovens/neetsinaction





CMLisboa

https://www.lisboa.pt/cidade/direitos-sociais/entrada

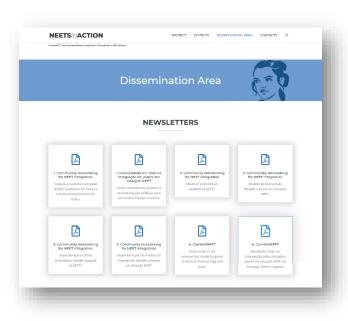




- Articles about the project at CML WEBSITE (in October 2020, 27381 visits as an example), CECOA NEWSLETTER (23655 are the direct contacts of CECOA's newsletters):

ARTICLE TITLE	Media
"Projecto "COMNETNEET NEETSinACTION",	Internal Brochure from DCJ (bimonthly):
Londres, 11 - 12 DEZ"	2019
Lx Jovem / NAJ – Projeto ComNetNEET	
NEETSinACTIOn	Internal Brochure from DCJ (bimonthly):
Projeto "Bartender - Learning For Life"	2020
10 JAN 2020	

Along the project implementation, CECOA wrote several small articles about the project for CECOA's newsletter (in EN and PT) and website. Those articles are available at the project website.













- 5. To explore how to loop young people motivated.

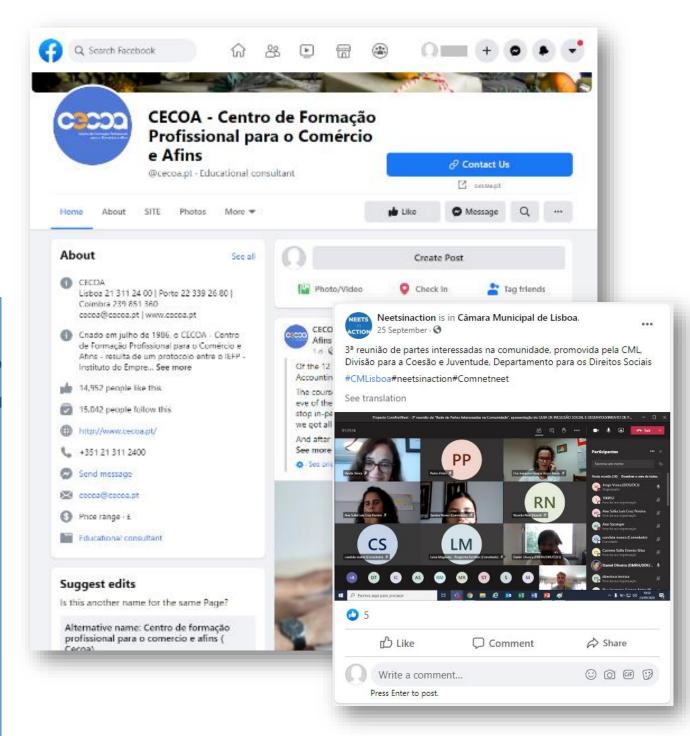


PROJECT PROMOTION ON PORTUGUESE PARTNERS SOCIAL MEDIA CHANNELS

With FR, CECOA managed the Facebook page of the project along with the project implementation, its feeding and maintenance.

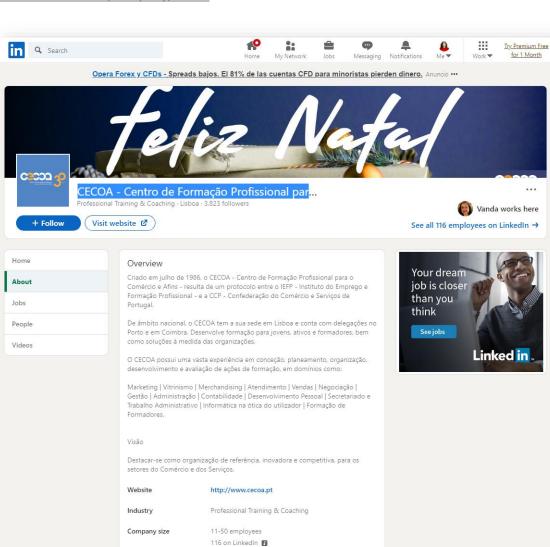
CECOA

https://www.facebook.com/catolicabraga/





https://www.linkedin.com/company/cecoa





ComNetNEET "Community Networking for Integration of



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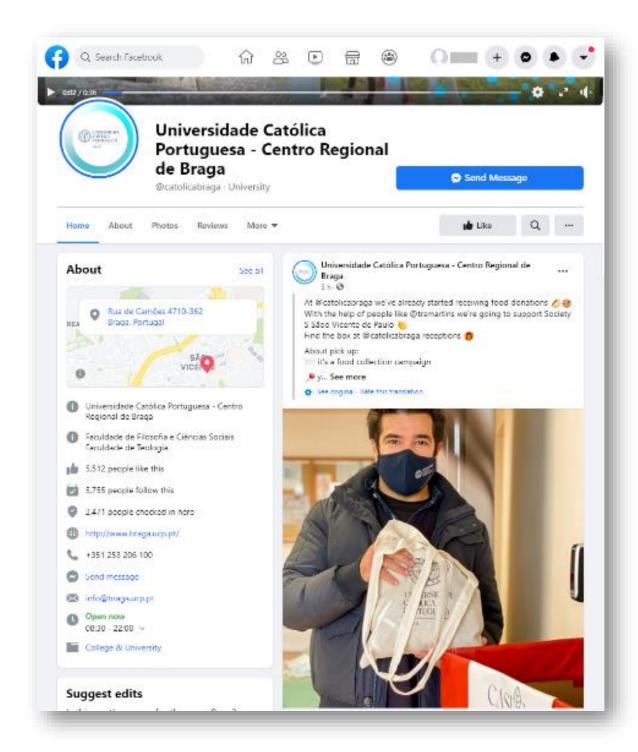
Formação para Empresas/Profissionais, Formação Modular Certificada, Formação de Formadores, Cursos de Educação e Formação de Adultos, Cursos de Aprendizagem, Cursos de Especialização Tecnológica, Formação a Medida /Formação Intra-Empresa (Diagnóstico, Preparação, Realização e Avaliação), Auditorias à Qualidade de Serviço, Conceção e Elaboração de projetos de Visual Merchandising /Montras, Diagnósticos de Necessidades de Formação, Estudos de Avaliação/Impacto da Formação, Seminários

Founded

Specialties

CEPCEP

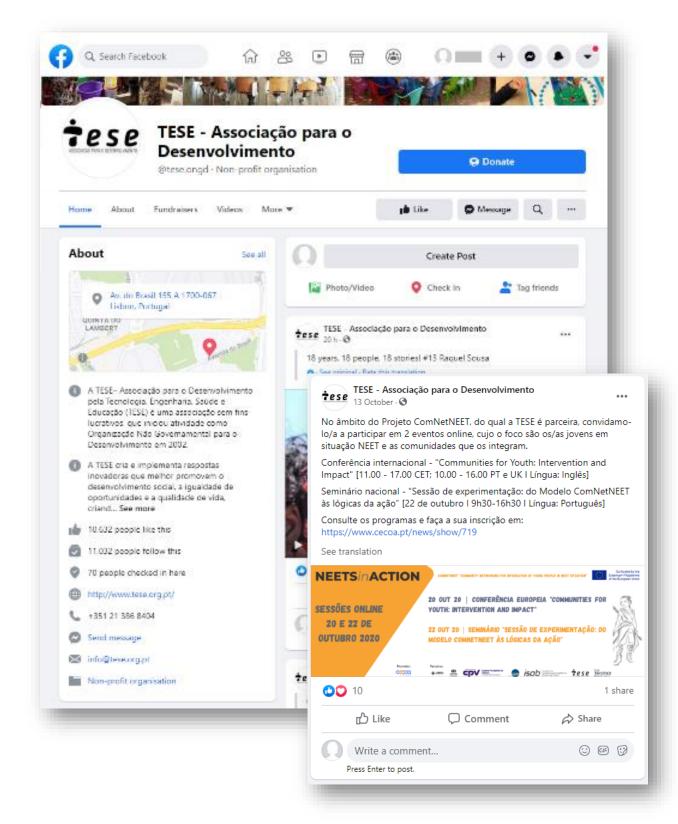
https://www.facebook.com/FCH.UCP





TESE

https://www.facebook.com/tese.ongd/



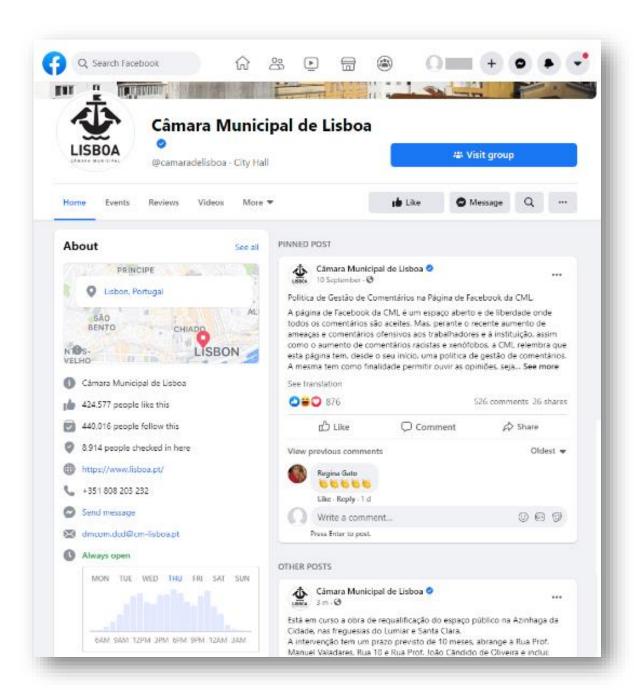


ComNetNEET "Community Networking for Integration of

NEETSin**ACTION**

CMLisboa

https://www.facebook.com/camaradelisboa/





PROJECT EVENTS AND ACTIVITIES

CECOA organized one multiplier event in Portugal, the International conference. It was in charge of its dissemination, but if was shared by the other partners as well.

CML organized 3 networking meeting with local stakeholders in Portugal, along the project implementation. It was in charge of its dissemination, but if was shared by the other partners as well.

TESE organized one multiplier event in Portugal, the National Seminar. It was in charge of its dissemination, but if was shared by the other partners as well.

UCP organized two multiplier events in Portugal, the Focus - Groups. It was in charge of its dissemination, but if was shared by the other partners as well.

Focus Group Portugal - 05/07/2018



Focus Group Portugal - 12/07/2018





14 (5)

NEETS*i* \cap **ACTION**

Network of Community Stakeholders

Three Networking meetings of stakeholders were attended by representatives of both public authorities and private organisations differently involved in activities with NEETs.

1st networking meeting Portugal. May, 9 2018





• 2nd networking meeting Portugal. May, 3 2019



3rd networking meeting Portugal. September, 24 2020



NEETSINACTION

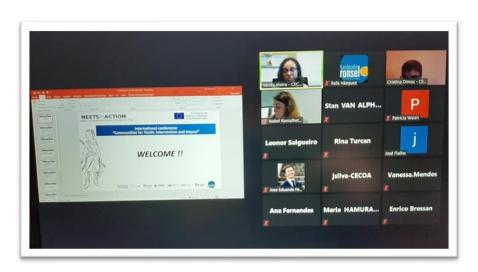
National Seminar - 22/10/2020

The National Seminar was organized online. The participation was focused of sharing good practices; discussing how the methodology was applied in Portugal and how can be sustainable after the project intervention; presenting the preliminary impact and the exploration results of the testing phase among Portuguese beneficiaries.



European Conference – 20/10/2020

The European Conference was successfully organized online by CECOA with close collaboration of all project partners, national and internationals. The conference was focused on the dissemination of NEETS in Action Methodology, the guidelines and impact of the project. The event helped to let the general public know the final results and conclusions of the project.





Vocational Education and Training - 23, 25 and 26 June 2020

The practical learning activity aimed to share and collect inputs for Training Standards on "How to implement COMNETNEET intervention model.



OTHER ACTIVITIES

Portuguese partners of the project in close collaboration with other **relevant stakeholders** organized several events targeted to different beneficiaries but with the same goal promoting the young people employment and preventing NEETS in Action. At all dissemination events, partners involved the participants to express how the testing of the methodology has and to spread the main results achieved. They also participated in activities organized by third parties in which participants were informed of the progress and results of the program.

As an example, CECOA presented the project at Redemprega Lisboa, in several local meetings to share the results of the project and to invite the entities to attend the MEs. The project was also promoted at Rede RSO PT and Refernet Portugal. The 3 networks assemble many potential entities and further beneficiaries of the project results in the future implementations.

As another example, TESE made an effort to disseminate the project with its partners like Portuguese Association for People Management; Portuguese Public Employment Services, Sair da Casca, Observatory for Youth from Lisbon University and Portuguese Secretary of State for Employment; Cascais Municipality; PAR - Respostas Sociais, etc

As another example, CML send the IO3 guide (printed version in PT) to more than 500 entities in the field of YP in a NEET situation, and presented the project in its interna newsletter, covering many workers.



Out of all these actions, we can highlight the following:

- UCP and CECOA presented the ComNETNEET Project at the KEYSTONE Project. 21/05/2019



- Project presentation in TESE Associates Assembly. 05/04/2018
- TESE Annual Activity Report. April 2018 and March 2019



- Dypall visit to CMLisboa. 30 May 2019. The project was presented to 50 youth and social workers.





- Project presentation at Dialogue Café. 29/11/2018



- Project presentation at Feira de Carnide de Lisboa. 24/05/2019
- Project presentation at "Políticas locais para a empregabilidade jovem e empreendedorismo social". 30/05/2019
- Project presentation at Feira da Diversidade, Cascais. 11/10/2019





nNetNEET "Community Networking for Integration of Young People in NEET Situation"

NEETS*i* \cap **ACTION**

- Articles about the project at CECOA WEBSITE (in October 2020, 27381 visits as an example), CECOA NEWSLETTER (23655 are the direct contacts of CECOA's newsletters):

A DITIOL E TITLE	1.000
ARTICLE TITLE	LINK
"Inclusão social de jovens NEET. Intervenção e	https://www.cococ.pt/pows/show/E29 html
impacto"	https://www.cecoa.pt/news/show/528.html
"Inovação no trabalho com jovens em situação	https://www.co.cog.nt/nows/show/F70.html
NEET na Alemanha"	https://www.cecoa.pt/news/show/579.html
"Boas práticas e partes interessadas na comunidade	https://www.cocoo.nt/nows/show/E00.html
- ComNetNEET".	https://www.cecoa.pt/news/show/599.html
"Neets in Action"	https://www.cocoo.nt/nows/show/622.html
Contexto, desafios e sustentabilidade.	https://www.cecoa.pt/news/show/632.html
Integração de jovens em situação NEET na	https://www.cecoa.pt/news/show/644.html
comunidade e em rede. IO – Resultado Intelectual.	Ittps://www.cecou.pt/news/snow/644.html
"Neets in Action: Contexto, desafios e	https://www.cecoa.pt/news/show/632.html
sustentabilidade."	https://www.tecou.pt/news/snow/032.html
"Webinar: modelo de intervenção e ferramentas do	https://www.cecoa.pt/news/show/658.html
Projeto ComNetNEET."	https://www.cecou.pt/news/snow/038.html
"Lisboa: a trabalhar num futuro melhor para os	https://www.cecoa.pt/news/show/667.html
jovens."	https://www.cecou.pt/news/snow/00/.html
"Chegou a hora da verdade: da teoria à prática.	https://www.cecoa.pt/news/show/676.html
Projeto ComNetNEET."	Ittps://www.cecou.pt/news/snow/o/o.ntm
"BootCamp NEETS in ACTION. 18 e 19 de julho."	https://www.cecoa.pt/news/show/681
"BootCamp NEETS in ACTION. Para problemas	https://www.cocog.pt/pows/show/606
complexos, soluções fora da caixa!"	https://www.cecoa.pt/news/show/686
"Neets in action chega ao fim!"	https://www.cecoa.pt/news/show/721.html





B) SPAIN

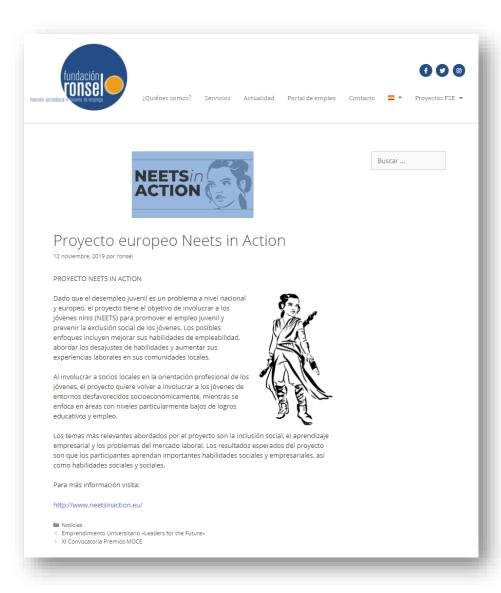
Fundación Ronsel (FR) was the Spanish partner of the project, and took the leading role in the dissemination of it, in charge of the design and maintenance of valorisation means and products. As such, it was in charge of the layout of the logo, leaflet, documents of different kind (*.ppt, *.doc) and Facebook page, along with the website, its feeding and maintenance.

The project was disseminated amongst institutions FR uses to cooperate with, with special mention to the members of associations of managers and young entrepreneurs, the chamber of commerce and different educational institutions, such as institutes or universities in Galicia or northern Portugal, with which they usually carry out activities in common.

PROJECT PROMOTION ON FR INSTITUTIONAL WEBSITES

https://fundacionronsel.org/proyecto-europeo-neets-in-action/

On the Internet, the institutional website of the partner hosts information of the project.



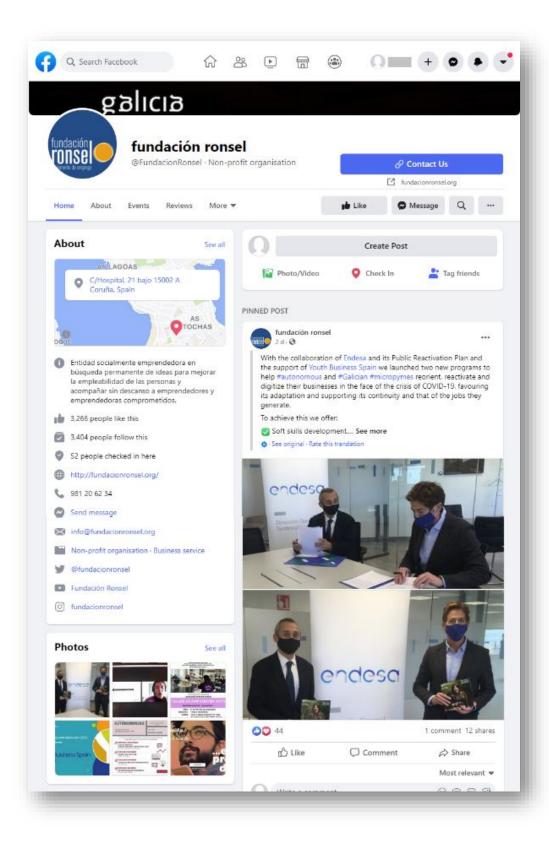


NetNEET "Community Networking for Integration o

PROJECT PROMOTION ON FR SOCIAL MEDIA CHANNELS

FR used all its social networks to report on the different activities and progress related to the project. This includes pages on the social networks Facebook, Twitter and Instagram.

https://www.facebook.com/FundacionRonsel/



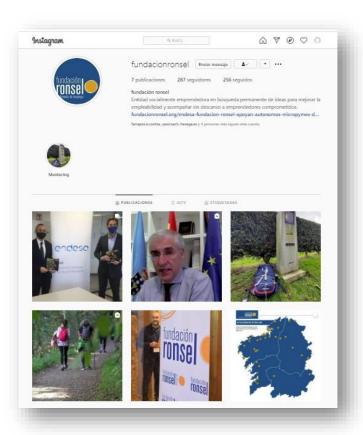


https://twitter.com/fundacionronsel



https://www.instagram.com/fundacionronsel/





PROJECT EVENTS AND ACTIVITIES

The organization of the multiplier events, specifically planned as part of the technical development of the project, helped to boost its dissemination, addressing the main target groups on the side of those professionals in charge of Education, VET and Employment, from those in policy-making structures to those directly working with (potential) NEETS.

Focus Group Spain - 31/07/2018

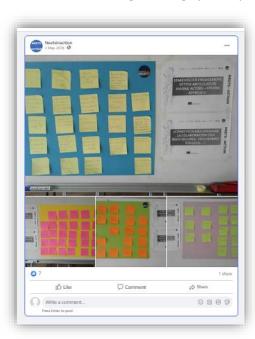




Network of Community Stakeholders

Three Networking meetings of stakeholders were organized in Spain by Fundación Ronsel, attended by representatives of both public authorities and private organisations differently involved in activities with NEETs and young entrepreneurs.

1st networking meeting Spain. April, 24 2018







2nd networking meeting Spain. May, 6 2019





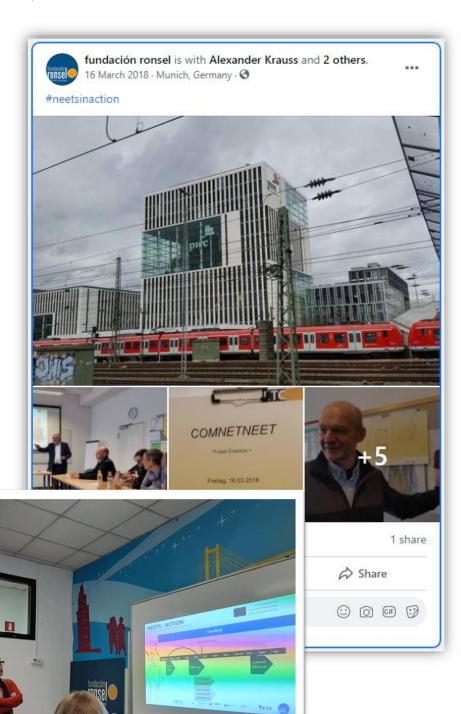
3rd networking meeting Spain. October, 24 2020





<u>Transnational meeting – 8,9/05/2019</u>

During the visit of the members to the Ronsel Foundation headquarters in A Coruña, the activities carried out were publicized on their social networks.





National Seminar - 03/06/2020

After the completion of the European ComNetNeet project, during 2020 a National Seminar was held to share with the network of stakeholders, mentors, participants and other interested persons, and to collect their impressions and comments about the work carried out.

The implementation of this seminar has been adapted to comply with the local health measures implemented as prevention for the spread of Covid-19. In this way, FR carried out 3 activities with more limited groups of people, in which we mix young people, technicians, mentors and stakeholders. The safe environment in which it has been carried out is in the stages of Santiago's Way, in which at different points we have had the opportunity to present the work carried out and talk with the participants.



The beauty of the landscape and the images have made the dissemination of this activity reach a greater number of people, so they have been actively shared on networks.



NEETSINACTION

OTHER ACTIVITIES

The project called the attention of the media, with publications covering the cooperation with the European partners.

On the other hand, FR has participated throughout the project in events organized by third parties in which it has had the opportunity to present the progress and results of the Neets in Action project. These activities have been organized by public bodies, chambers of commerce, universities or professional training centers and entrepreneur associations. In some cases, we have been able to contact Neets directly, or also to people who work with them or relevant in their economic and political environment. Among these events, we can highlight the following:

- Job Fair A Coruña - 24/04/2019



- Assistance to the Fair Dual FP - 29/5/19



- Job Fair A Coruña - 11/6/19







- Presentation of the XX Emprende de A Coruña Award in the Royal Hall of the City Council of La Coruña – 06/11/2019



- Job Fair Bergondo - 24/09/2019



- Returned Fair. Fair for returning immigrants organized by Hevega - 3/10/19





- VII Job Fair Chamber of Commerce A Coruña 01/10/2020
- Presentation of X Report on the State of Poverty. EAPN-España 14/10/2020



- II Galician Youth Participation Meeting. 27/11/20

http://eapn-galicia.com/es/estudas-unha-profesion-dosocial-e-queres-cambiar-as-politicas-publicas-que-cheafectan/







https://feriafpdualcamaracoruna.es/programa-de-la-feria-virtual/





ComNetNEET "Community Networking for Integration of

NEETS*i* n**ACTION**

During the transnational meeting in which the partners travelled to Galicia (Spain) to advance the work of the project, the local newspaper La Opinion de A Coruña became interested in the project and interviewed Vanda Vieira.

The summary interview is on the web:

https://www.laopinioncoruna.es/coruna/2019/05/08/hay-desmitificar-ninis-vienen-familias-23785231.html



C) ITALY

During the project implementation, Centro Produttività Veneto (CPV) dedicated a special attention to dissemination activities and policy dialogue, horizontally aligned within the project.

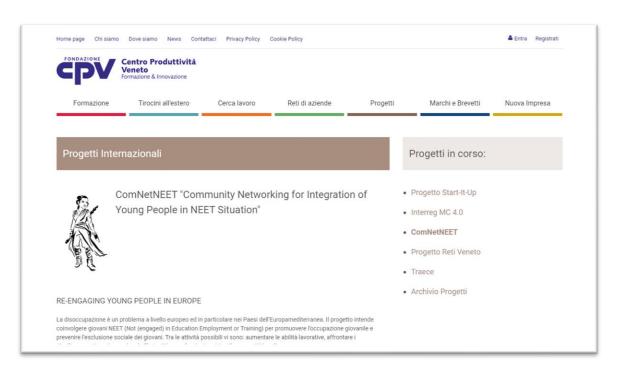
Dissemination actions were aimed to communicate project activities and results to a wide audience which includes public regional authorities (Regional Government competent for VET, Regional Office of the Ministry of Education), schools/VET providers, learners and their families, local communities, Third Sector organisations, public and private employment centres as well as the general public. The main objective of dissemination was to provide these target groups with a clear understanding of the project's goals, methodology and findings, while allowing the key target groups to interact and directly participate by injecting their perspective into the project.

To reach the relevant audiences, CPV used various dissemination channels including, but not limited to web and social media presence and mostly participation in face-to-face meetings, workshops and keynote talks. Each target group had specific needs and profiles that influence how the project concepts and results were delivered to them. The following dissemination channels and tools have been used, with the purpose of ensuring the optimal coverage of the available communication media:

PROJECT PROMOTION ON CPV INSTITUTIONAL WEBSITES

https://www.cpv.org/comnetneet

On its institutional website, CPV has published the relevant information of the project, as well as the link to the dedicated website of the project and has shared the main documents for download. The information on CPV websites was used as the primary channel for interacting and providing people from all stakeholder groups that would be seeking general information about the project.





ComNetNEET "Community Networking for Integration of roung People in NEET Situation"

NEETSin**ACTION**

Cosa stiamo facendo

- · AFFRONTIAMO la marginalizzazione e l'esclusione dei giovani
- · DIFFONDIAMO buone pratiche per la riduzione del numero dei giovani NEET
- · ASSISTIAMO i giovani NEET nello sviluppo della sicurezza di sé
- · AUMENTIAMO l'occupabilità dei giovani e l'apprendimento dell'autoimprenditorialità
- · COSTRUIAMO PONTI tra scuole e aziende

Sito web: https://neetsinaction.eu/

I partner

Il progetto è coordinato da CECOA (Portogallo), ente pubblico di formazione nell'ambito del commercio e servizi. www.cecoa.pt La partnership è composta da:

PORTOGALLO

UCP UNIVERSIDADE CATOLICA PORTUGUESA www.ucp.pt

Camara Municipal de Lisboa www.cm-lisboa.pt

REGNO UNITO

The Tavistock Institute of Human Relations (TIHR) http://www.tavinstitute.org

SPAGNA

Fundación Ronsel www.fundacionronsel.org

GERMANIA

ISOB Institut für sozialwissenschaftliche Beratung GmbH www.isob-regensburg.net

Fondazione Centro Produttività Veneto www.cpv.org

A chi si i

Giovani NE Enti di forn dell'istruzio e parti soc

Prodotti e risultati attesi

101 - Buone pratiche di inclusione sociale

Il progetto intende analizzare le esperienze realizzate in altri paesi europei rivolte all'integrazione sociale dei giovani NEET e finalizzate a promuovere un approccio di rete multisettoriale. Il progetto, inoltre, coinvolge i principali stakeholder a livello locale al fine di sviluppare ed implementare azioni di inclusione sociale efficaci migliorando la cooperazione tra istituti scolastici, enti di formazione e imprese. DISPONIBILE PER IL DOWNLOAD

102 - Modello di intervento

Il progetto prevede lo sviluppo di un modello di intervento mirato e personalizzato per i giovani NEET composto da percorsi flessibili e una metodologia per migliorare la transizione verso il mercato del lavoro.

La metodologia elaborata verrà sperimentata attraverso il coinvolgimento attivo dei giovani NEET in sessioni di mentoring e coaching individuali e di gruppo, work experience al fine di facilitare i contatti con il mercato del lavoro. DISPONIBILE PER IL DOWNLOAD

103 -Guida "Inclusione sociale, sviluppo di partnership locali e Occupabilità"

La guida fornirà indicazioni sulle principali misure adottate nei diversi paesi europei per l'intercettazione dei target di NEET più critici, oltre alle politiche di prevenzione adottate per promuovere un'efficace transizione tra scuola e lavoro. Saranno affrontare tematiche quali l'inclusione sociale, sviluppo di soft skills quali motivazione, autostima, flessibilità, creatività e altre. DISPONIBILE PER IL DOWNLOAD

104-Valutazione dell'impatto e revisione del modello

Valutazione di Impatto del modello proposto attraverso: l'utilizzo di diversi approcci e strumenti, il coinvolgimento di esperti, l'analisi e contestualizzazione dei risultati della fase di sperimentazione condotta in Portogallo, Spagna e Italia nonché delle sfide ed opportunità offerte dal modello a giovani NEET, datori di lavoro, centri di formazione professionale/scuole, servizi per l'impiego e di orientamento al lavoro e parti sociali.

Il progetto prevede l'organizzazione di discussioni di gruppo, sessioni di sensibilizzazione e seminari per la presentazione, validazione e trasferibilità dei risultati progettuali.

105 Un percorso di formazione basato sul modello di intervento.

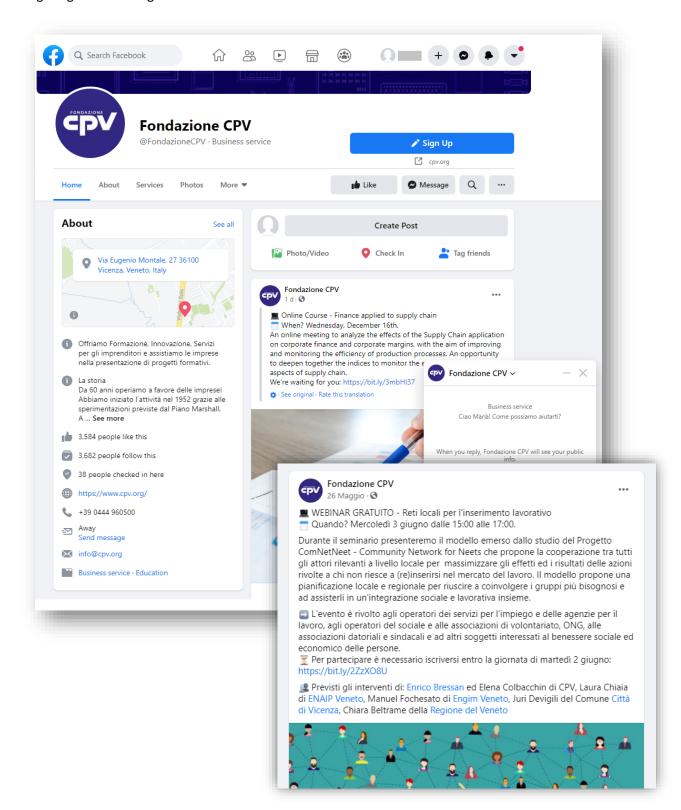
Lo scopo è di preparare professionisti sul campo, tecnici e ricercatori ad applicare il modello di intervento. Una buona e approfondita comprensione dei concetti di base, delle motivazioni di intervento, degli strumenti e delle risorse e di come utilizzarli è fondamentale per un utilizzo di successo. DISPONIBILE PER IL DOWNLOAD



PROJECT PROMOTION ON CPV SOCIAL MEDIA CHANNELS

https://www.facebook.com/FondazioneCPV

At project inception phase, CPV has taken advantage of social media channels as a cost-effective channel for sharing immediate and initial information from the project to all stakeholder groups, targeting both existing and new contacts.



PROJECT EVENTS AND ACTIVITIES

The organization of the multiplier events (focus groups and stakeholders' meetings) involving key public and private stakeholders contributed not only to a wide dissemination of the project outputs but also included networking sessions providing very useful opportunities to discuss about project results and other topics relevant for the project. Furthermore, it allowed for NEETS in Action project partners to receive feedback from the audience that will provide valuable in shaping post-project research, piloting and exploitation activities building on the project results. The feedback from participants was always very positive and greatly increased the visibility of the project among the stakeholders participating in the event, resulting in follow-up collaboration ideas.

Focus Group Italy – 21/02/2019

Fondazione Centro Produttività Veneto organized for the day 21 February a focus group with 10 NEETs. The aim of the meeting was to profile NEETs and to share with them the different hypotheses on which the model of intervention will be defined, developed and validated. The meeting, which lasted 4 hours (from 14.30 to 18.30), involved 10 young people in NEET situation, who compared and analysed personal situations and individual points of view within the group, as well as in individual reflection time.





Three Networking meetings of stakeholders were organized in Italy by Fondazione Centro Produttività Veneto (CPV), attended by representatives of both public authorities and private organisations differently involved in activities with NEETs.



1st networking meeting Italy. May, 29 2018



2nd networking meeting Italy. June, 5 2019



3rd networking meeting Italy. September, 17 2020





National Seminar - 03/06/2020

Webinar for the presentation of the model of intervention to local stakeholders.

Attendance was formed by representative of local and regional public employment services, private employment services, public and private training organisation, private social assistance providers and the regional government department of labour.

European Conference - 20/10/2020

As a participant in the final international event of the project, CPV has carried out a publication work to share among its audience the possibility of participating in it and the results of this meeting.

IL GIORNALE DI VICENZA ato 30 Maggio 2020

CPV. Mercoledì 3

Webinar sulle reti locali di inserimento allavoro

L'inserimento lavorativo e le difficoltà ai tempi del virus. Ne parla il webinar organiz-zato dalla Fondazione Cpv Centro produttività veneto per mercoledì 3 giugno alle 15. "Reti locali per l'inserimento lavorativo", finanziato dal programma Erasmus+, si propone di analizzare e condividere gli strumenti e le modalità oggi più efficaci per favore l'inserimento lavorativo, con una particolare attenzione al ruolo che possono assumere le reti locali tra i di-

Economia 17

versi soggetti pubblici e privati. Relatori Enrico Bressan e Elena Colbacchin sul proget-to ComNetNeet (reti locali per l'assistenza al lavoro) coordinato dal Cpv; Chiara Beltrame (Regione) sull'iniziativa "Attivazione dei giovani in rete"; Laura Chiaia (Enaip Veneto) sui partena-riati con enti del sociale e istituzioni come strumento per raggiungere gli utenti; Juri Devigili (Comune di Vicenza) sul ruolo dei Comuni come centri di prossimità all'u-tenza e possibili "registi" del-le reti. La partecipazione è gratuita (fino a un massimo di 100 partecipanti) con iscrizione online obbligatoria: www.cpv.org.

L'evento per operatori dei servizi per l'impiego e agen-zie per il lavoro, operatori del ale, volontariato, datori di lavoro e sindacati. •



CENTRO PRODUTTIVITÀ VENETO. Martedì 20

Webinar per portare i giovani neet al lavoro

La crisi sanitaria ha avuto inevitabili ripercussioni sul mondo del lavoro, e cresce ancora una volta la disoccupazione giovanile: «diventa quindi fondamentale elaborare e condividere buone pratiche per facilitare l'inserimento lavorativo dei Neet, ovvero i giovani che non sono impegnati in attività lavorative né in attività formative. A partire da queste premesse, martedì 20 ottobre dalle 10 alle 16.30 la Fondazione Cpv Centro produttività veneto organizza il webinar gratuito 'Communities for youth" ri-



La Cciaa ospita anche il Cpv

volto agli operatori del sociale e a quanti si occupano di integrazione socio-lavorativa e di politiche attive per il lavoro, con l'obiettivo di analizzare le esperienze realizzate in altri paesi europei finalizzate all'integrazione socia-le dei giovani e alla promozione di un approccio di rete multisettoriale. Proprio sul tema, il Cpv ha condotto negli ultimi mesi una sperimentazione che sarà presentata durante il webinar»

L'evento rientra nel progetto europeo "Community networking for integration of young people in Neet situation", di cui la Fondazione Cpv è l'unico partner italiadi cui la Fondazione no. Il progetto mira anche a ridurre i disallineamenti tra domanda ed offerta di lavoro, coinvolgendo i principali stakeholder a livello locale.

Per partecipare al webinar è necessario iscriversi entro il 15 ottobre a bressan@cpv.org (tel. 0444960500). •





munity Networking for Integration o



OTHER ACTIVITIES

CPV has been present at a wide range of dissemination events also organised by third parties active in the field of ESL prevention and active labour market policies. Targeted dissemination activities included meetings with teaching professionals, students and public authorities representatives. The aim of attending these events was to enhance networking opportunities within school and local communities, raise awareness of the NEETS in Action project and convey project results. The project presentations in these events where typically in the form of oral and/or illustration of the project Intellectual Outputs.

CPV actively sought to link and interact with other funded projects selected based on their relevance to NEETS in Action project and linkage possibilities. This allowed CPV to seek synergies with each other, and exploit opportunities for future research or piloting activities. To that end, several formal and informal engagements where implemented with different external projects at different periods of the NEETS in Action project lifetime.



D) GERMANY

The partner of the project in Germany was Institut Für Sozialwissenchaftliche Beratung GmbH (ISOB), a private research and development institute. ISOB was the coordinator of the initial study, and responsible for internal project evaluation and quality assurance within the general project management.

The following dissemination channels and tools have been used, with the purpose of ensuring the optimal coverage of the available communication media:

PROJECT PROMOTION ON IBOB INSTITUTIONAL WEBSITES

http://www.isob-regensburg.net/joomla3/index.php/en/projects/international/137comnetneet

ISOB presents the project on its website, both in German and English, publishing the relevant information of the project, as well as the link to the dedicated website of the project and has shared the main documents for download.





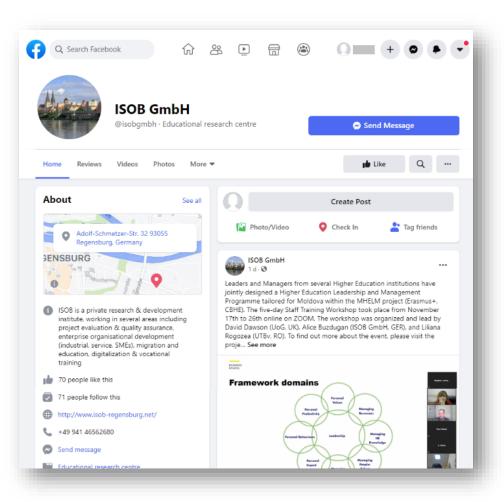
Besides, ISOB added the link of the project from all ISOB mails sent since 2018, which makes about 35.000 mails.



PROJECT PROMOTION ON ISOB SOCIAL MEDIA CHANNELS

Throughout the duration of the program, ISOP has used its own social networks to inform its audience about its news.

https://www.facebook.com/isobgmbh





PROJECT EVENTS AND ACTIVITIES

Vocational Education and Training - 14-16/03/18

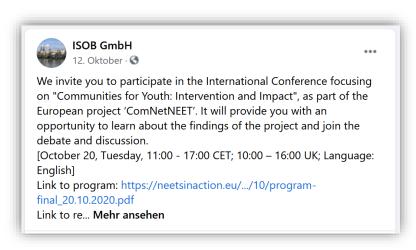
From May 14.-16.3.2018 the COMNETNEETS partnership met in Regensburg. ISOB organised the training which involved expert speakers from the City Hall of Regensburg, Training Provider IFP, the Municipal Job Centre, the Agency for Employment (vice president), Head of the Municipal Youth Support Service and others....







Participation in European Conference. About 10 participants in conference registered upon invitation by ISOB, Presentation of IO 1 by Alexander Krauss





NEETSINACTION

OTHER ACTIVITIES

As part of the valorisation strategy, ISOB presented the project results in the networks it participates at.

The network of present and former project partners (about 40 partners from 20 countries in Europe) were addressed, as well as companies and Work Councils, according to their relevance as major providers of training in Germany and their impact on companies' training policy. ISOB is member of the SPS e.V. a Cluster Management Organisation of the Sensors Industry in Bavaria, comprising 200 companies, Universities, and research organizations. The network was awarded the title "innovative network 2014" by the German Ministry for Education and Science in a competition of 70 networks in DE, particularly for its achievements in projects developed in cooperation with the ISOB partners. One focus of the network is to engage all relevant partners in maintaining the human resources base for the industry, among other measures by providing training opportunities for non-traditional groups of learners.

Finally, the partner, as part of a specialist workgroup of the German Association for Evaluation, including about 20 researchers, took advantage of its gathering to share and discuss the methodology and Internal Evaluation developed in the frame of the project.

Some specific events where ISOB talked about the project were:

Presentation of Project to meeting of "MultientCoach Project MultiEnt COACH 2017-1-RO01-KA202-037219" Project Partner Meeting 14/06/18 in Cyprus. It was presented to its project partners staff from FPIMM, Romania, PIA, Slovenia, StoryTellMe, Portugal and GrantXPerts, Cyprus.

Presentation of ComNetNEET to participants of MultEntCoach C1 in Regensburg 30 participants from expert organisations. 17/09/2018.





NE

NEETS*i* \cap **ACTION**

Presentation of ComNetNEET to an expert audience of 30 at Training for Experts event of the Erasmus+ KA 3 "CiSoTra" tarining in Naples in Dec 2018 and Jan 2019.



Presentation of ComNetNeet to erasmus+ "InspireUS" Kick off meeting Nikosia, 11-12/12/2018 12 attendees.

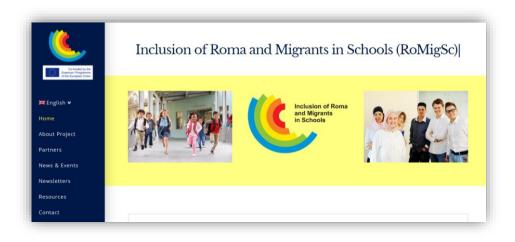




Presentation of ComNetNeet to Project Day of Erasmus + KA 3 projects CisoTra and RomigSc, 70 education experts from Region of Regensburg and Bavaria. 18/05/2019.



Presentation of ComNetNEET in final conference of Erasmus+ KA 3 Project Romigsc, about 130 participants, among them students and professors of social work, representatives of the Ministries of Education of Slovenia and Romania.





E) UNITED KINGDOM

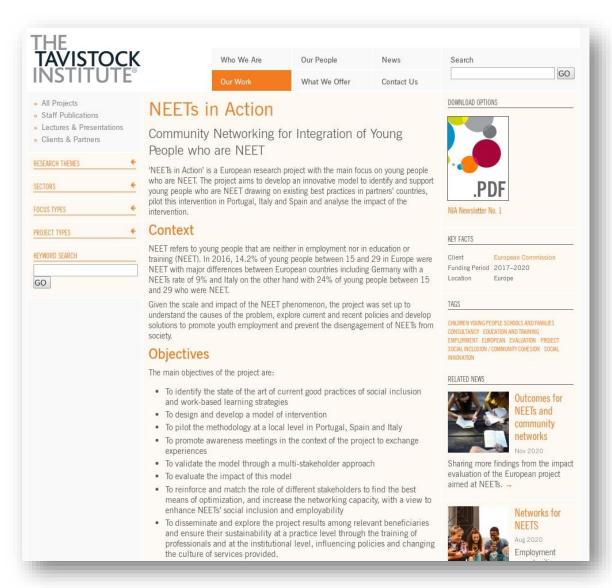
The partner of the project in the United Kingdom was The Tavistock Institute, a social science research, consultancy and training organisation that applies social science ideas and methods to problems of policy and practice, change and innovation, and organisational design.

The following dissemination channels and tools have been used, with the purpose of ensuring the optimal coverage of the available communication media:

PROJECT PROMOTION ON TIHR INSTITUTIONAL WEBSITES

http://www.tavinstitute.org/projects/neets-in-action/

The relevant information of the project is available in the partner institutional website, with an average of 500 visitors/month. They have also used their website as a way of communicating news related to the progress of the program, through their news section. This is mainly directed to Researchers/Practitioners/Professionals in the UK or elsewhere (newsletter goes out to nearly 5000 subscribers)





Methodology

The project combines the development of an innovative model, piloting it in Portugal, Italy and Spain, and an impact analysis to measure the outcomes of these pilots at regional/national level. More specifically, the project involves the:

- Development of an innovative model The project focusses on drawing on learning from existing interventions and approaches that deal with NEETs, with the aim of developing tailored solutions. The model will include various stages from identifying NEETs to equipping them with necessary skills and providing pathways to further education and training or to re-enter the education system (if applicable). The model further aims to develop stronger contacts with the labour market.
- Piloting of model The model will be piloted in three European countries.
 This includes training of staff, testing of materials and tools, followed by the
 mentoring and coaching sessions as well as work opportunities for young
 people.
- Evaluation Using a mixed-method approach TIHR will be measuring the main outcomes of the piloting of the model on stakeholders and other actors within the project. The project will use a Theory of Change to guide the evaluation.

Project Team:

Dr Thomas Spielhofer Anna Sophie Hahne (Project Leader)

Newsletters

NIA Newsletter No. 1

trirough social

and peer networks. -

CONSULTANT CONTACT

Anna Sophie Hahne

Senior Researcher and Consultant A.Hahne@TayInstitute.org

Dr Thomas Spielhofer

Principal Consultant / Researcher tspielhofer@tavinstitute.org

RELATED PROJECTS



Integration of Young People who are NEET

Learning from the 'NEETs in Action' Erasmus+

project. -

NEETS at RISK

The project developed an intervention, based on existing methodologies, to reduce the risk of young people to become NEETs ('Not in Education, Employment, or Training') and has piloted the intervention in Italy, Portugal and Spain. —



Our Work What We Offer

Who We Are

Our People

News

Contact Us

FILTER BY YEARS

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All	0
2020	
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2018	0
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Networks for NEETS

Aug 202

Employment opportunities through social and peer networks.

Helping NEETs to increase their social capital – we report on findings from a European study in Italy, Spain and Portugal.

Being not in education, employment or training (NEET) can be bad for your health and wellbeing. Studies have found that being NEET is associated with numerous negative consequences, both at an individual level but also at a societal level. At the individual level, young people who are NEET are more likely to have mental health issues, be socially excluded and exposed to discrimination and poverty. At a societal level, it results in additional costs for health and welfare payments and unused

Even before the current Covid-19 crisis, large numbers of young people aged 20-34 were NEET – around 16.5% across Europe in 2018. The proportion was even higher in some countries; in Italy, for example, it was as much as 28.9%. The ongoing pandemic is likely to have exacerbated the situation. Recent statistics have, for example, shown that many young people have simply stopped looking for work.

Many projects have tried to address this issue by helping young people to learn new skills or improve their employability skills. However, such strategies adopt a 'deficit model' – assuming that the problem lies with young people rather than the wider social and institutional context.

The ongoing European project ComNetNEET – CNN has tried to adopt a different approach, by focussing on developing young people's social capital. Social capital is, in this sense, understood as social and peer networks, that can be used to find employment opportunities. A recent study in the UK, for example, found that:

'Young people's social capital in the form of family, friends and other networks was exceptionally important in helping them out of their inactivity and into EET'.

The CNN model, therefore, does not only focus on helping young people to improve their employability skills, via a mixture of individual and group-based coaching sessions tailored to their interests and needs but also aims at engaging local key

uropean Commission

rojects include: Resilient Europe and ocieties by Innovating Local ommunities (RESILOC) esignscapes (Horizon 2020 Project umber: 763784) Call: CO-REATION-02-2016 User-driven novation: value creation through esign-enabled innovation NEETs in ction NEETS at RISK HERO: Health Education Support for the enabilitation ...

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Accept

No

VetNEET "Community Networking for Integration of

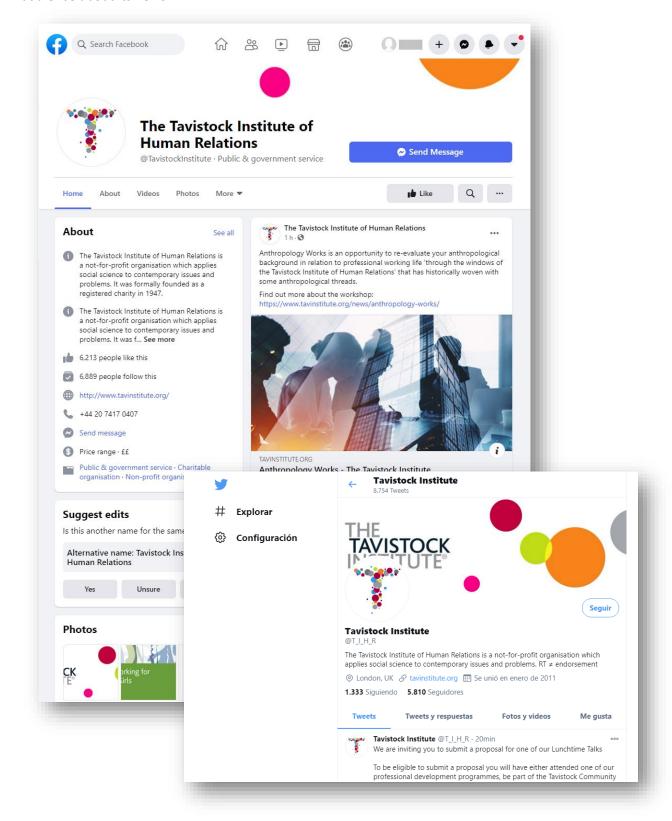
NEETS*i* n**ACTION**

PROJECT PROMOTION ON TIHR SOCIAL MEDIA CHANNELS

https://www.facebook.com/TavistockInstitute/

https://twitter.com/T I H R

Throughout the duration of the program, TIHR has used its own social networks to inform its audience about its news.





PROJECT EVENTS AND ACTIVITIES

Vocational Education and Training - 14-16/03/18

From May 14.-16.3.2018 the ComNetNEET partnership met in Regensburg and Munich/ Bavaria/ Germany in order to learn about best practices of integrating NEETS.

The meeting was hosted by ISOB GmbH and startegic partner City Hall of Regensburg.







Our Work

What We Offer

Contact Us

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NEETS in Action – Developing an innovative model

May 2018

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NEETS in Action – TIHR continues research with young people who are NEET in Europe.

Following the completion of the project NEETS at RISK we have been invited to join the subsequent project NEETS in Action. While the previous project aimed at developing a model to help prevent young people from becoming NEET (i.e., neither in employment nor in education or training), this European project focuses developing a model to re-integrate young people who are NEET into employment, education or training. For the current project, we are working in partnership with seven other organisations from four different countries: Spain, Italy, Portugal and Germany.

The first part of the project involves an intensive desk-research phase around the NEET phenomenon: to document the situation in the partner countries and to identify existing examples of best practice in integrating young people into employment, education or training. This was complemented by a visit to Germany organised by the German partner ISOB GmbH with support from the strategic partner City Hall of Regensburg. This visit was used to engage with best practice examples of approaches to reach out to young people who are NEET and provide them with holistic support to transition to re-engage.

The next step will be to develop a model that builds on learning from this first stage and that can be adapted and piloted in Italy, Spain and Portugal. We are responsible for the impact evaluation and will be studying outcomes for young people and other stakeholders.

For further information, please contact Anna Sophie Hahne

For more information on NEETS in Action see here.



CONSULTANT CONTACT

Anna Sophie Hahne

Senior Researcher and Consultant A.Hahne@TavInstitute.org

RELATED PROJECTS

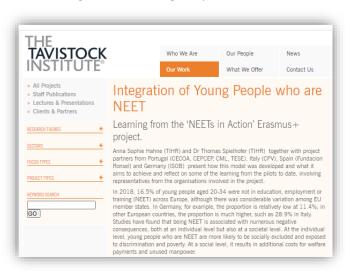
NEETs in Action

Community Networking for Integration of Young People who are NEET 'NEETs in Action' is a European research project with the main focus on young people who are NEET. The project aims to develop an innovative model to identify and support ...

OTHER ACTIVITIES

In the month of May 2019, TIHR made a presentation of the project Neets in Action to MOVEU as part of the European project 2018-1-EL01-KA116-046859/ Innovative training methods.

Also, in December 2019, a presentation "Lunch Time Talk" about the project was made, with the title "Integration of Young People who are NEET"



Anna Sophie Hahne (TIHR) and Dr Thomas Spielhofer (TIHR) together with project partners from Portugal (CECOA, CEPCEP, CML, TESE), Italy (CPV), Spain (Fundacion Ronsel) and Germany (ISOB) present how this model was developed and what it aims to achieve and reflect on some of the learning from the pilots to date, involving representatives from the organisations involved in the project.

The presentation used and the complete recording of the talk can be consulted at the following link:

https://www.tavinstitute.org/projects/integration-of-young-people-who-are-neet/



Tavistock have also written two articles (August and November, 2020):

ARTICLE TITLE	LINK
Outcomes for NEETs and community networks	https://www.tavinstitute.org/news/outcomes- for-neets-and-community-networks/
Networks for NEETS	https://www.tavinstitute.org/news/networks- for-neets/

At the end of the period of analysis of the results of the program, TIHR published a diagram of the inquiries made during all the activities, to share them with its entire network and possible interested persons or institutions. The full article can be consulted at the following link:

https://www.tavinstitute.org/news/outcomes-for-neets-and-communitynetworks/?fbclid=IwAR2 8oW7sGXTozHcymKT9shh-Z4 7vZq8DhbENJ2kxUsbpeluP4nAOxtaJM





